



FOR IMMEDIATE RELEASE

CONTACT:

Emily Stratton / Ronele Klingensmith, RKPR Inc.
media@rkpr.com / 775-323-6333

OPTEK RELEASES FREE FRETLIGHT STUDIO™ PC APPLICATION FOR THE FRETLIGHT GUITAR

RENO, Nev. (June 16, 2009) — Optek Music Systems, Inc., manufacturer of the revolutionary Fretlight® guitar, announced today the release of its new Fretlight Studio application for PC. "We wanted to accomplish two things for our customers with this release," Rusty Shaffer, president and CEO of Optek Music System said. "First, we wanted to simplify the interface for our key Fretlight applications, and second, we decided to make this software package free to our customers." PC users can now enjoy one download and one program to access the Fretlight applications. Fretlight customers can now play songs, take video lessons, practice chords and scales or improvise a solo from one screen.

The Fretlight® guitar's lighted learning system bridges the gap between toy guitar video games and becoming a real rock star. The patented LED learning system embedded in the Fretlight guitar provides a comprehensive visual learning experience that makes learning to play the guitar quick and easy. With the newly released Fretlight Studio Software, all educational applications are housed under one umbrella and are free, a savings of nearly \$100. A wide variety of instructional content for the Fretlight Studio, such as songs, video lessons and other Lesson and Style Paks, are available for purchase from www.fretlightstore.com.

"Today's society is full of visual learners," continued Mr. Shaffer. "Technology has finally caught up with the vision to remove the barriers of learning to play guitar and provide players with a 'win' that encourages a lifetime of learning. From beginner to advanced, Fretlight now hits all targets, decreasing the learning timeframe and getting down to the important stuff...learning to rock."

The Fretlight guitar, designed and developed by Optek Music Systems, is a real guitar comparable to a Gibson or Fender. The embedded LED lights in Fretlight's patented advanced polymer fretboard magically show the player exactly where to place their fingers to play chords, scales, songs, solos and more. Designed for the first-time player and advanced musician alike, the Fretlight works with award-winning PC and Mac software (also now free to all customers), thereby eliminating the old-fashioned method of learning.

To download the new Fretlight Studio software or for more information on Fretlight guitars, visit www.Fretlight.com or call 800-575-6511.

Optek Music System, Inc. was founded in 1988 and is based in Reno, Nev. Developers of the Fretlight® Guitar, this privately-held company, manufactures and distributes six-string electric guitars that utilize a truly revolutionary patented technology through its interactive light system that allows the player to learn the guitar quicker and with better retention. Notes, scales, chords, progressions, lessons, songs, riffs and more are easily accomplished through its Video Player software. Additionally, Optek produces and sells educational products available online, through its distributors and exclusive partnerships. Optek has many U.S. and international patents as well as patents pending for its interactive guitar learning systems and musical instrument manufacturing designs.

###